

## Annotated Bibliography

Evans, Harold and others. *They Made America: From the Steam Engine to the Search Engine : Two Centuries of Innovators*. New York: Little Brown, 2004.

Finlayson, Iain. *Denim: An American Legend*. New York: Simon & Schuster Inc., 1990.

Annotation: Speaks directly about jeans through the decades of the 20th century and the how they evolved decade to decade.

Herring, Hubert B. "Jurassic Blue Jeans." *New York Times*, March, 16, 1997, Vol.146 Issue 50733, Section 3 p2.

Lynn, Downey. *Levi Strauss: The Man Who Gave Blue Jeans to the World*. Boston: University of Massachusetts Press, 2016.

McClendon, Emma. *Denim: Fashion's Frontier*. New Haven: Yale University Press, 2016.

Schneider, Matthew. "The Mad Scientists of Levi's." *New York Times*, November, 6, 2015. Vol 165 Issue 57042.

Stein, Joshua David. "Denim Redefined". *Esquire*, May 2015.

This article provides the history of Levi Denim Jeans as a historical invention as well as a fashion staple. It provides information on the impact on society and the fashion industry. This article also provides details surrounding the stitching and makings of a pair of Levi Jeans.

Sullivan, James. *Jeans: A Cultural History of an American Icon*. New York: Penguin Group, 2006.

Wright, Jennifer. "The Complete History of Blue Jeans, From Miners to Marilyn Monroe". *Racked*, February 27, 2015.

People choose to wear jeans because everyone around them is also wearing jeans as well. Psychologically we feel the need to fit in and follow the recent fashion trends. The style of jeans has changed overtime and people try to adapt their style based on what is marketed to them in advertisements or magazines.

"Denim through the ages." *Men's Health* 23, no. 8 (October 2008): 4-6.

Annotation:

Emerson, Gloria. "Jeans Resist Any Change in 108 Years." *New York Times*, July 10, 1958.

Annotation:

Evans, Harold and others. *They Made America: From the Steam Engine to the Search Engine : Two Centuries of Innovators*. New York: Little Brown, 2004.

Annotation: This book shows Levi Strauss as an innovator and as a man who impacted the way America worked. Shows how Strauss was about to take the lack of sturdy working pants and revolutionized the clothing that men wore to the mines.

Finlayson, Iain. *Denim: An American Legend*. New York: Simon & Schuster Inc., 1990.

Annotation: Speaks directly about jeans through the decades of the 20th century and the how they evolved decade to decade. The book shows how versatile jeans are and how they changed from workers jeans to high fashion.

Flatley, Kerry A. "Where do blue jeans come from?." *Christian Science Monitor*, May 05, 1998., 8, Academic Search Complete, EBSCOhost.

Annotation:

Gromer, Cliff. "Levi's Jeans." *Popular Mechanics* 176, no. 5 (May 1999): 94. Academic Search Complete, EBSCOhost.

Annotation: This source tells a brief timeline of Jacob Davis and Levi Strauss' work on riveted denim jeans and their initial startup business in San. Another focus is the impact of their company on society at large.

Henry, Sondra, and Emily Taitz. *Everyone Wears His Name: A Biography of Levi Strauss*. Minneapolis: Dillion Press, 1990.

Annotation:

Herring, Hubert B. "Jurassic Blue Jeans." *New York Times*, March, 16, 1997, Vol.146 Issue 50733, Section 3 p2.

Annotation: This article looks at how original jeans are being used today and how archeologist are able to date them to find historical context to their digging site. Provides

a look at how durable the jeans were and how they were able to survive for long amounts of time.

Lexington, "The Meaning of Blue Jeans" *The Economist*, Mar 26, 2016, Vol.418(8982), p.38.  
[http://search.proquest.com/docview/1775749457?rft\\_id=info%3Axri%2Fsid%3Aprim](http://search.proquest.com/docview/1775749457?rft_id=info%3Axri%2Fsid%3Aprim)

Annotation: Mentions the history of marketing used for jeans. Also goes into the history of how the jeans were shifted from just working men to more common day wearing.

Lynn, Downey. *Levi Strauss: The Man Who Gave Blue Jeans to the World*. Boston: University of Massachusetts Press, 2016.

Annotation: Gives the history on Levi Strauss and his life. Although there is not much history on Strauss it covers what is known about him. Looks at the needs for stronger working pants and the lack of an industry to make such a thing.

McClendon, Emma. *Denim: Fashion's Frontier*. New Haven: Yale University Press, 2016.

Annotation: Shows how jeans have been marketed over time and how they show the style evolving. It shows the first work pants invented in 1840 all the way to jeans today in 2015.

Rothman, Lily. "What TIME Got Wrong About the Invention of Blue Jeans." *Time.com* (May 22, 2015): N.PAG. Academic Search Complete, EBSCOhost.

Annotation:

Stein, Joshua David. "Denim Redefined". *Esquire*, May 2015.

Annotation: This article provides the history of Levi Denim Jeans as a historical invention as well as a fashion staple. It provides information on the impact on society and the fashion industry. This article also provides details surrounding the stitching and makings of a pair of Levi Jeans.

Schneider, Matthew. "The Mad Scientists of Levi's." *New York Times*, November, 6, 2015. Vol 165 Issue 57042.

Annotation: This article looks into the history of Levi Strauss's factories in San Francisco and how he was able to mass produce high quality products. This article also looks into how Levi will be making jeans into business wear.

Sullivan, James. *Jeans: A Cultural History of an American Icon*. New York: Penguin Group, 2006.

Annotation: Tells a brief history of Levi Strauss's journey and how jeans were manufactured. Also goes into the different styles jeans have been worn.

Van Steenwyk, Elizabeth. *Levi Strauss: The Blue Jeans Man*. New York: Walker and Company, 1988.

Annotation:

Wright, Jennifer. "The Complete History of Blue Jeans, From Miners to Marilyn Monroe". *Racked*, February 27, 2015.

Annotation: People choose to wear jeans because everyone around them is also wearing jeans as well. Psychologically we feel the need to fit in and follow the recent fashion trends. The style of jeans has changed overtime and people try to adapt their style based on what is marketed to them in advertisements or magazines.